



GOUPIL
ELECTRIC VEHICLES

2022 Press kit



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A MESSAGE FROM
OUR MANAGING DIRECTOR
OLIVIER PELLETIER



Over 20 years ago, two businessmen from the French department of Lot-et-Garonne founded **Goupil Industrie**, a company specialising in the manufacturing of electric utility vehicles.

Goupil has stayed true to its market positioning ever since, while pursuing the values initiated by its founders: manufacturing reliable, robust vehicles, based on tried and tested technologies. Over the years, the company has never stopped its progress: we started getting road approval for our vehicles, exporting them throughout Europe, then we integrated lithium batteries.

Since Goupil was purchased by Polaris in 2011, we have benefited from the sound financial standing of a multinational company with a turnover of more than 6 billion dollars.

Today, Goupil is a company manufacturing more than 2,000 vehicles per year and expecting to achieve a turnover of 100 million euros in 2025. Our teams, consisting

of nearly 170 people, are all based in France, as are nearly 50% of the suppliers that support us.

We are part of the top 5 European electric utility vehicles manufacturers, alongside big names such as Renault or Nissan.

2021 has seen the roll-out of our new vehicle launched at the end of 2020, the 100% electric Goupil G6. This new vehicle offers a higher capacity with a total mass of 2,600 kg, a range of more than 150 km, as well as a 3-seater cab. The Goupil G6 is available in many configurations: tippers and combined load beds, waste collectors, conversion vans or foodtrucks, or as a solution dedicated to people with reduced mobility and hospitals.

As an expert in electric utility vehicles, Goupil offers a solution that fits the requirements of all urban and suburban workers, while remaining respectful of the environment.

GOUPIL



GOUPIL

PIONEER IN ELECTRIC UTILITY VEHICLES

Founded in 1996 in the French department of Lot-et-Garonne, **Goupil designs and manufactures electric utility vehicles** for various customers such as local councils, public sector, tourism industry, industrial sites, last mile delivery companies...

Since 2011, Goupil is part of the **Polaris** group, an American manufacturer leader in recreational all-terrain vehicles.

The **G2, G4 and G6** electric vehicles are sold in **more than 40 countries worldwide**.

KEY FIGURES

25 years experience
71 M€ turnover (2021)
170 employees

25,000 vehicles manufactured
1,600 towns in France
70% of international sales

GOUPIL

A HUMAN ADVENTURE

Nearly 170 people are contributing to the success of the company.

- **Production**

More than 100 people assemble the vehicles on the production lines in Bourran, Lot-et-Garonne.

- **Sales Department**

The Goupil sales team is made of two dozen sales representatives and assistants, dedicated to our customers and prospects, in France and abroad.

- **Research and Development**

A dozen engineers work on the design of the vehicles and their options. An innovation policy drives this team, which allows them to file several patents per year.

- **Customer Service**

Proximity and availability are the fundamental values of this department where 20 people are always ready to answer the questions or resolve the issues of our French customers and international partners.



GOUPIL OUR STORY

Discover the
highlights of
Goupil since its
founding in 1996.

1996

Founding of
Goupil Industrie



1999

Launch of the first
vehicle: the V2



2001

Launch of
the V3



2005

Launch of the
road-approved G3
25 km/h



2010

Launch of
the **G5**: the
first dual-
mode hybrid
electric
utility
vehicle



2008

First
international
sales



2009

Launch of the G3 in
quadricycle version
40 km/h



2011

Goupil Industrie joins
Polaris Industries Inc.

 **POLARIS**



2012

Launch of the
G3 with N1
homologation



2014

Launch of the G1,
industrial carrier
with 4 seats



2019

Launch of the G2



2020

Launch of the G6



2016

Launch of
the G4



2015

Launch of the G5
lithium with N1
homologation



MORE THAN JUST A VEHICLE, **A WORK TOOL**



Pioneer in neighbourhood electric utility vehicles, Goupil does not aim to replace thermal vehicles for long distances or speed; our focus is on applications for city centres or closed sites where the use of electric energy is no longer questionable.

Goupil vehicles are not only a means of transport, but a **work tool** in their own right.



Perfectly suited for Stop & Go applications, it is the partner of choice for watering applications, waste collection or last mile deliveries.

Finally, as every customer is different, we offer unique solutions, customized to meet your requirements: isothermal van for delivering cold meals, box van equipped for laundry collection...



ONE VISION, 3 VEHICLES

GOUPIL G2: THE MOST COMPACT ONE

Launched in 2019, **the G2 is thoroughly modern.**

The G2 design, simple operation and smooth driving will soon make it **an essential partner in your daily work.**

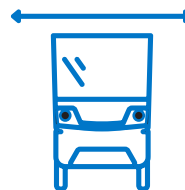
A unique addition to our range, **the G2 is our most compact-sized vehicle**, ideal for short distance trips.



Lithium
Batteries



Payload
600 kg



Compact
1.10 m

To learn more about this vehicle, please go to goupil-ev.com.



ONE VISION, 3 VEHICLES

GOUPIL G4: THE VERSATILE ONE

Successor to the G3 and launched in 2016, **the G4 brings a breath of fresh air** to the range of Goupil electric vehicles.

While keeping the features that made the G3 so successful, **this model offers enhanced performances and a higher level of comfort.**

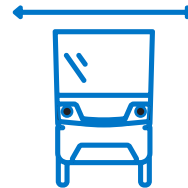
With a renewed design and ever-increasing versatility, **the G4 is a true benchmark in its category.**



More than 30
equipment



Payload
1,200 kg



Compact
1.20 m

To learn more about this vehicle, please go to goupil-ev.com.



ONE VISION, 3 VEHICLES

GOUPIL G6 : THE LATEST ADDITION

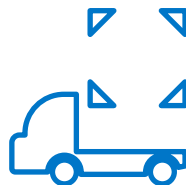
Launched in 2020, the G6 is currently our biggest vehicle and is also the only one offering 3 seats.

This model is perfectly suited for customers needing **volume (up to 9 m³)**, **range or higher speed**. With a speed of up to **80 km/h** and a **range of 153 km**, the G6 is the ideal partner for urban and suburban travel.

Finally, with its many standard features (LED lighting, automatic headlights, electric windows, LCD display, etc.), the G6 offers **optimum comfort** to both driver and passengers.



Range
153 km



Volume
9 m³



Road-legal
80 km/h

To learn more about this vehicle, please go to goupil-ev.com.

OUR CUSTOMER REFERENCES

MORE THAN 20 000 VEHICLES

Cities

City of Paris *France*

City of Marseille *France*

City of Lyon *France*

City of Bordeaux *France*

City of Toulouse *France*

City of Seville *Spain*

City of Bilbao *Spain*

City of Majorca *Spain*

City of Valencia *Spain*

City of Helsinki *Finland*

City of Geneva *Switzerland*

City of Lausanne *Switzerland*

City of Düsseldorf *Germany*

City of Munich *Germany*

City of Vienna *Austria*

City of Budapest *Hungary*

City of Praha *Czech Republic*

City of Reykjavik *Iceland*

City of Brussels *Belgium*

City of Anderlecht *Belgium*

City of Amsterdam *Netherlands*

City of Rotterdam *Netherlands*

City of The Hague *Netherlands*

City of Dublin *Ireland*

City of Brighton *UK*

City of Bristol *UK*

City of London *UK*

City of Dubai *UAE*

City of Kolding *Denmark*

City of Malmö *Sweden*

Service providers

Compass *France*

Sodexo *France*

Derichebourg *France*

GSF *France*

Samsic *France*

Urbaser *France & Spain*

Ferrovial *Spain*

Valoriza *Spain*

Acciona *Spain*

Amiat Iren Turin Group *Italy*

Quendoz Aosta *Italy*

A2A Milan *Italy*

Brussels Major Events *Belgium*

AT&T *Israel*

Israel Electric Corp. *Israel*

Wind *Israel*

EL-AL *Israel*

Veolia *France & UK*

Canary Wharf *UK*

Brighton Hospital *UK*

Dubai Elec. & Water Authority *UAE*

Avinor *Norway*

Iceland Ground Services *Iceland*

IJmond Werkt! *Netherlands*

Industrial sites

Naval Group *France*
Chantiers de l'Atlantique *France*
SNCF *France*
Sanofi *France*
Seat *Spain*
Daimler *Germany*
Volkswagen *Germany*
Opel *Germany*
Bayer *Germany*
Lufthansa Technik *Germany*

Merck *Germany*
John Deere *Germany*
Robert Bosch *Germany*
Thyssen Group *Germany*
Siemens *Germany*
Arcelor *Germany & Belgium*
Boehringer Ingelheim *Austria*
Nokian Tyres *Finland*
FedEx *Belgium*
B-Rail *Belgium*

Hitachi *UK*
Rolls Royce *UK*
Toyota *UK*
Rio Tinto *Iceland*
Heineken *Netherlands*
KLM *Netherlands*
Tata Steel *Netherlands*
Sabic *Netherlands*
Volvo *Sweden*
Saudi Aramco *Saudi Arabia*

Leisure industry

Euro Disney *France*
Center Parcs *France & Belgium*
PortAventura *Spain*
Europa-Park *Germany*
Zoo Brno *Czech Republic*

Belambra Clubs *France*
Club Med *France*
Pierre & Vacances *France*
Irish Museum *Ireland*
Al-Ain Zoo *UAE*

Copenhagen Zoo *Denmark*
Legoland *Denmark*
Landal GreenParks *Netherlands*
Efteling *Netherlands*
Rotterdam Zoo *Netherlands*

Delivery and logistics

Picnic *Netherlands & Germany*
Flyerman *Netherlands*
CityHub *Netherlands*

DHL *Netherlands*
Eimskip *Iceland*
Passion Froid *France*

Chronopost *France*
Swiss Post *Switzerland*
Bartolini *DPD group, Italy*



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All our press resources are available on our website goupil-ev.com.



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VÉHICULES ÉLECTRIQUES

Press kit 2021